

Danielle M. DeFilippis

Member

Danielle M. DeFilippis, Co-Chair of the firm's Intellectual Property Law Practice Group, focuses her practice on intellectual property matters and litigation. She appears on behalf of individual and corporate clients in all phases of litigation from commencement through trial. Danielle regularly serves as lead counsel in cases before federal and state courts, the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office, and alternative resolution forums.

Danielle has represented clients in various industries, most notably food and beverage, liquor, jewelry, cosmetics, sports, and entertainment, focusing on trademark prosecution and litigation. Her cases have involved trademark and copyright infringement, false advertising, commercial disparagement, business torts, deceptive trade practices, Lanham Act claims, state and federal unfair competition laws, and other business disputes.

Danielle is involved in organizations including the IP Section of the New York State Bar Association and the International Trademark Association (INTA), serving on the Trademark Office's Practice Committee. She is a regular contributor to Norris McLaughlin's trademark, copyright, and unfair competition law blog, [More Than Your Mark®](#).

While in law school, Danielle was Editor and Director of Staffing & Symposia for the *Legislative Journal*. She also completed a judicial internship with the Hon. Ronald J. Hedges, District Court of New Jersey. After law school, Danielle served as a judicial clerk with the Hon. Stephen J. Bernstein, Superior Court of New Jersey, Essex County.

Danielle was recognized by *NJBIZ* in its "2021 Law Power 50" and "2021 Leaders in Law" listings for her expertise and dedication to her occupation and community. She has also been recognized by *NJBIZ* in its "Manufacturing Power 50" list and named to *New Jersey Law Journal's* 2019 list of "New Jersey Trailblazers" for her efforts in the food and beverage industry throughout New Jersey and for expanding those efforts on a global scale. Danielle was listed in the 2014 editions of *New York Metro* and *New Jersey Rising Stars*. No more than 2.5% of lawyers in each state are named to the *Rising Stars* list. A description of the selection methodology can be found at [superlawyers.com](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.



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Areas of practice

Intellectual Property
Litigation

Education

Seton Hall University School of Law
J.D.



Food, Beverage & Hospitality
Venture Tech & Emerging Growth
Companies
Liquor Law, Licensing,
Manufacturing, and Distribution
Trademark & Copyright Protection &
Enforcement
Intellectual Property Portfolio
Strategy, Management & Licensing

The Pennsylvania State University
B.A.

Professional Affiliations

New York Bar Association
International Trademark Association
Trademark Offices Practice
Committee
Brewers Association
New Jersey Food Processors
Association
New Jersey Brewers Association

Bar Admissions

New York
New Jersey
U.S. District Court
Eastern District of New York
Southern District of New York
District of New Jersey
U.S. Court of Appeals
Second Circuit

